

# International Conference on Logistics 4.0

Transformation of Hong Kong SMEs for Logistics,  
Manufacturing and Trading

## 香港物流、製造與貿易中小企升級轉型 國際會議暨專題研討會

Date 日期 : 24/9/2020 (14:00 - 17:00)

Venue 地址 : Conference Hall, 4/F, HKPC Building,  
78 Tat Chee Avenue, Kowloon

香港九龍達之路78號生產力大樓4樓會議廳  
(Live streaming on Webinar | 網上同步直播)

Medium 語言 : English | 英語為主, 提供廣東話即時翻譯



在智能製造的發展過程中, 智能物流變得越來越重要, 從而衍生物流4.0的題目。掌握物流4.0的知識和技術, 對於香港維持區域及全球領先物流樞紐至關重要。

### 物流4.0的優勢 :

- ✓ 實時綜合流程優化, 減少浪費
- ✓ 以預測管理, 縮短交貨時間
- ✓ 以創新的運輸方式, 提升運送效率
- ✓ 有效利用人力資源, 應對突發事情

The future development trend of industry is smart manufacturing, which leads to the enhancement of smart logistics, often called Logistics 4.0. The adoption of knowledge and technologies towards Logistics 4.0 is crucial to maintain Hong Kong's function as the leading regional and global logistics hub.

### Benefits of Logistics 4.0:

- ✓ Real time integrated process optimisation
- ✓ Reduce the delivery time by advanced forecasting approaches
- ✓ New transport concepts to manage the last mile delivery efficiency
- ✓ Leverage the human planner for the disruptive events



Free Registration  
費用全免



Organiser 主辦機構



The Hong Kong  
Shippers' Council  
香港付貨人委員會

Implementation Agent 執行機構



Funded by SME Development Fund  
「中小企業發展支援基金」撥款資助



工業貿易署  
Trade and Industry Department

Supporting Organisation 支持機構



Collaborating Organisations 協辦機構



The Chartered  
Institute of Logistics  
and Transport



Hong Kong Container Terminal  
Operators Association  
香港貨櫃碼頭商會

Time 時間

Programme 內容

13:30-14:00

**Registration** 登記

14:00-14:15

**Welcome Remark** 致歡迎辭

Speaker: Mr Willy LIN 林宣武先生  
Chairman, The Hong Kong Shipper Council  
Chairman, Hong Kong Productivity Council  
香港付貨人委員會主席  
香港生產力促進局主席

14:15-14:45

**Topic: Logistics 4.0 and Current Challenges in Supply Chains**

物流4.0及當前供應鏈的挑戰

Speaker: Mr Toni DRESCHER  
Head of Technology Management, Fraunhofer IPT  
德國弗勞恩霍夫應用研究促進協會技術管理主管



14:45-15:15

**Topic: Customer-centric Supply Chains in the Experience Economy**

體驗經濟中之顧客中心化供應鏈

Speaker: Mr Justin BAIRD  
Head of ITS Asia Pacific Innovation Center, DHL  
DHL 智能運輸系統亞太創新中心主管



15:15-15:45

**Topic: Global Trends in Logistics Industry?**

物流業的環球趨勢

Speaker: Ms Anne THIESEN  
Representative of Port of Hamburg Marketing for Hong Kong and South China  
德國漢堡港香港及南中國代表



15:45-16:15

**Topic: Current Developments and Future Trends in Logistics and Supply Chain Management**

現時物流業及供應鏈管理的發展和未來趨勢

Speaker: Dr-Ing Anke WIEZORREK  
Fraunhofer IML  
德國弗勞恩霍夫物料流程及物流學院



16:15-16:45

**Topic: Application of Logistics 4.0 (Inbound, Outbound, Internal)**

物流4.0之應用 (進貨、出貨、內部)

Speaker: Ir Kelvin KO 高繼維先生  
Chief Executive Officer, BPS Logistics Technology  
威裕環球集團行政總裁



16:45-17:00

**Q&A** 問答環節

Enquiry 查詢 : [kittychow@hkpc.org](mailto:kittychow@hkpc.org) | (852)2788 5625

